



Guidelines and Registration Form for Third Party Event

Thank you for choosing to support Baby's Breath for your third party fundraising event!

What is a Third Party Event?

Baby's Breath relies on third party events for raising the much needed funds to support its programs, services and operations.

A third party activity can be defined as any fundraising initiative brought forward by individuals, community groups, or businesses external to Baby's Breath who wish to raise money through a planned activity that is designed, managed and financially resourced by the external participants.

About Baby's Breath

For nearly 40 years, Baby's Breath (previously The Canadian Foundation for the Study of Infant Deaths) has been Canada's only national foundation focused on SIDS, and more recently also dedicated to reducing all sudden and unexpected infant deaths including stillbirths.

Since our inception in 1973, we have pursued our mission through research, advocacy and a peer-to-peer bereavement support network to assist families who have faced the tragic loss of an infant.

The death of an infant is a devastating event not only for the parents, but for the entire family. Siblings, grandparents, aunts, uncles and cousins are all affected by the sudden death of a baby. Baby's Breath believes no one should endure the grief of such loss alone. We feel an ethical responsibility to each other to support those going through this difficult time.

Many of our volunteers consider their work to be an opportunity to honour their lost children, while contributing to efforts to end SIDS, stillbirths and other unexpected infant deaths.

Baby's Breath is a Canadian Registered Charity. All donors will receive a tax receipt in accordance with Canada Revenue Agency guidelines.

Event Registration Form

1. Name of organizer(s): _____

2. Company (if corporate event): _____
3. Address: _____
4. City: _____ Province: _____ Postal Code: _____
5. Phone #: _____ Alternate #: _____
6. Email: _____ Fax #: _____

Tell Us About Your Event

7. Event Name: _____
8. Event Description: _____

9. Event Date: _____ Event Time: _____
10. Event Location: _____
11. How will you raise money (ticket sale, raffle, donations, admission fees, etc.)? _____

12. How will you promote the event (posters, flyers, radio, TV, newspaper, etc.)? _____

13. How much money do you hope to raise (please give best estimate)? _____

14. What percentage of the money will go to Baby's Breath? _____
15. What can Baby's Breath do to support your event? _____

Third Party Event Terms and Conditions

- The project must be legal and ethical (i.e. the public's perception of the activity must not be injurious to Baby's Breath).
- Baby's Breath will not assume any legal or financial liability associated with the event.
- Designation of the funds received is determined by Baby's Breath.
- Baby's Breath must give approval to all promotional materials and advertising copy prior to publication and distribution in order to be satisfied with the manner in which Baby's Breath name and logo will be used. Disclosure of the portion of funds allocated to Baby's' Breath msut be clear.
- The project must meet criteria set by the appropriate municipal/provincial government(s) if such criteria exist.
- Baby's Breath is not responsible for any accidents or damages to persons or properties that may occur during the course of this event. The event organizers are responsible for arranging that suitable insurance is in place prior to staging this event.
- Organizer will provide insurance certificates upon request by Baby's Breath.
- Tax receipts will be issued according to Canada Revenue Agency and organizational guidelines.
- Funds must be submitted to Baby's Breath no later than 30 days after the event.

I/we acknowledge the receipt of Baby Breath's **terms and conditions** for third party events and agree to comply with all provisions in organizing and holding our fundraising event.

Dated

Signature of responsible party

Please return to:
Baby's Breath
PO Box 21053
St. Catharines, Ontario L2M 7X2
Email: info@babysbreathcanada.ca