



**Organization:** Baby's Breath

**Position:** Social Media Specialist

**Location:** Work from home

**Available Positions:** 1

**Deadline:** Ongoing

**Description:** Baby's Breath is a not-for-profit organization with the mission to advocate for and support research, disseminate information and provide bereavement support to families.

**Job Function and Features:**

The Social Media Specialist Volunteer will support organization efforts to establish a strong brand and social media presence. He/she will write posts to be used through social media outlets to promote active Baby's Breath campaigns, engage the public and increase online presence

**Skills Required:**

- Academic, professional or practical experience of strategic communication through a wide range of social media
- Good technical knowledge of social media
- Ability to transform small snippets of information into interesting and engaging stories suitable for Twitter, Facebook etc.
- Ability to work independently as well as in partnership with a team
- Ability to define and work to deadlines
- Be self-directed and willing to take initiative, and detail-oriented
- Respect and maintain confidentiality of Baby's Breath volunteers, families, and donors.

**Benefits:**

- Build your portfolio of work
- Flexible scheduling, projects will be assigned and discussed and you will have the flexibility to do it from your own home and e-mail the submission in within the timeline given
- Help meet an important social need in an organization with an national reach.

**Time Commitment:**

- Project based work, approximately 8 hours per month.
- Minimum 6-month commitment required

**Supervision:**

- Supervision is tailored to individual volunteer needs
- This role will report to the Executive Director.

**How to apply:** Please send CV and Cover Letter to [info@babysbreath.ca](mailto:info@babysbreath.ca) or call 1-800-363-7437 to discuss.